

PORT SHOPPING BUYER'S GUARANTEE

The Port Shopping Program is operated by The PPI Group and the stores listed on this map and mentioned in the Port & Shopping Presentations have paid an advertising fee to promote shopping opportunities ashore. These stores provide a 30-day guarantee after purchase to Norwegian Cruise Line's guests. This guarantee is valid for repair or exchange. Buyer's negligence and buyer's remorse are excluded from the guarantee. Only appraisals secured by a guest from independent gemologists not affiliated with any retail jeweler will be considered in order to determine quality and value of jewelry related to any claims. Price paid for merchandise or verbal claims or agreements between merchant and guest will not be grounds for returns. Electronics and watches must be returned by the guest to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Please do not mail merchandise without prior authorization. Guests are responsible for all shipping and appraisal costs. Guest claims arising from purchases made at participating stores within 30 days should be directed to the Customer Service Department at the PPI Group: 6261 NW 6th Way, Suite 100, Fort Lauderdale, FL 33309, Phone: (954) 377-7777 or toll free: 1-888-774-4768, Email: NCLService@ppigroup.com. Should guests require assistance during this cruise regarding a purchase from a store listed on this map, please contact the Shopping Consultant onboard for immediate assistance.

GUARANTEED SHOPS PUERTO VALLARTA



INTERNATIONAL LUXURY BRANDS

FOREVERMARK DIAMONDS • Diamonds International Watch & Design

HEARTS ON FIRE DIAMONDS • Diamonds International

DESIGNER BRANDS

Bulova Watches • Diamonds International

Crown of Light Diamonds • Diamonds International Watch & Design

Ernst Benz Watches • Diamonds International

Fendi Watches • Diamonds International

Fruitz Watches • Diamonds International

Kabana Jewelry • Diamonds International

Marahlago Larimar Jewelry • Diamonds International • Tiara Fine Silver Collection

Movado Watches • Diamonds International

Philip Stein Watches • Diamonds International

Raymond Weil Watches • Diamonds International

Safi Kilima Tanzanite Jewelry • Diamonds International Watch & Design • Tanzanite International

Unity Diamond Jewelry • Milano Diamond Gallery











AT A GLANCE

Capital: Mexico City

Location: Along the 25-mile long Banderas

Bay

Taxi: Taxis and vans are available.

Currency: Mexican Peso

Language: Spanish

Population Puerto Vallarta: 250,000

IN CASE OF **EMERGENCY**

Agencia Maritima Mexicana

c/o Viajes Viva

Avenida Heroica Escuela Naval s/n Depto. R - Interior Plaza Marsol, Zona Hotelera Norte 48333

Puerto Vallarta Jalisco, C.P. Mexico
Contact: Carlos Gerard, Manager
Phone: (52-322) 224 04 10 / 224 80 26

Email: viva2000@prodigy.net.mx

PORT & SHOPPING CHANNEL

Tune in to the Port Channel for the latest updated port and shopping information. Consult your Freestyle Daily for channel listing.

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SHOPPING GUIDE SHOP WITH CONFIDENCE AT THESE STORES











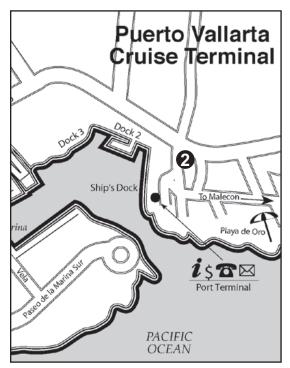


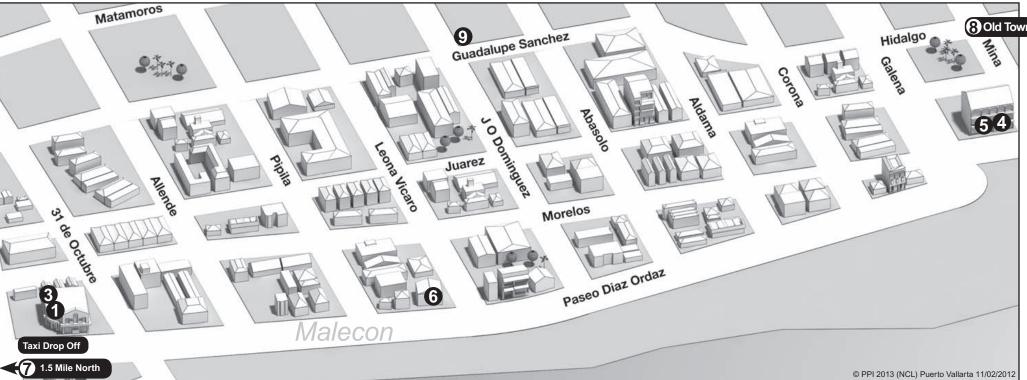






PUERTO VALLARTA







DIAMONDS INTERNATIONAL

#1 Recommended Store in the Caribbean · Over 130 locations, and still family-owned

- Trusted retailer delivering value since 1986
- · DTC Sightholder
- Largest Caribbean inventory of GIA and EGL certified diamonds
- · Home to the exclusive Crown of Light and Forevermark diamonds
- Design your own piece and take it when you sail
- · Major brands: O Diamond, Eighty Eight Cut, Kabana,
- Marahlago Larimar and Hearts On Fire • Lifetime upgrade: 100% credit toward your new diamond
- · Widest array of bridal, anniversary and engagement gifts
- U.S. based customer service center: 1(800) 51- Jewel
- A free diamond charm bracelet or free charm at this location
- Timepieces: Bulova, Fendi, Fruitz, Ernst Benz, Movado Raymond Weil and Philp Stein
- · A wide range of payment options
- Friendly and knowledgeable staff in a comfortable atmosphere

TANZANITE INTERNATIONAL-

- #1 Recommended Store for all Tanzanite
- The Caribbean's largest tanzanite inventory of loose or set goods
- We buy at the source you get the savings
- Ask how to get your free necklace and tanzanite pendant
- · Browse the Safi Kilima collections: Shira, Mawenzi Mlima or Kibo
- · Choose from delicate lavender to rich purplish-blue colors
- Tanzanite studs start at \$139
- Select casual or elegant earrings, pendants, bracelets and necklaces
- Rare tanzanite discovered in 1967 in only one Tanzanian locale
- · Each piece has a certificate of authenticity
- Graduate gemologists and master jewelers provide certified appraisals
- · New York-based customer service center

DIAMONDS INTERNATIONAL WATCH & DESIGN

- Puerto Vallarta's Source for Fine Watches & Designer Jewelry
- Experience the foremost jewelry trends and latest styles Luxury jewelry, gemstones and exquisite timepieces
- · The best selection in the Caribbean
- · Top Designers: Shivaloka, Asher Collection, Baccarat, Baraka, Bernardaud Caribbean Topaz, Honora, Scott Kay, Yvel, Safi Kilima Tanzanite
- · Timepieces: Fruitz, Movado, Philip Stein, Raymond Weil, Chopard Concord, Dior, Ernst Benz, Fendi, Gucci, Bulova and Piaget
- · Watch & jewelry experts and gemologists ready to serve you

MILANO DIAMOND GALLERY —

The Home of Big Looks for Less

- The Unity Collection: "High-quality, big look" diamond jewelry
- · Let us bring your "Dreams within Reach®
- Color your collection with yellow, blue or chocolate diamonds
- From mines to market: Luscious tanzanite and emeralds
- · Visit us for exceptional service, quality and pricing
- Receive a free watercolor lithograph from your port of call
- GIA/EGL certified diamonds in all colors up to 10 carats in size
- From mines to market: Rare and exotic alexandrite and emeralds • The ABC's of jewelry: Affordability, beauty, creativity and color
- · Come and see our Pandora and Philip Stein collection

TIARA FINE SILVER COLLECTION

Your Silver Jewelry Store

- Unique collection of Mexican silver jewelry
- · Featuring semi-precious stones, Marquesite and more · Great selection on Mexican fire opal, onyx and other gemstones
- Designer jewelry by Marahalago Larimar, Lauren G Adams and Belletoile
- · Amazing prices on earrings and pendant sets

ROLLING STONES LEATHER

Costume Made Quality Leather Goods at a Great Price

- Now in our 31st year, family-owned and operated
- · Hand tooled purses made with old world quality craftsmanship • Thousands of men's & women's western boots in a variety of styles
- Stingray purses that sparkle, known as the skin of 1,000 jewels
- · Boots, belts, purses, sandals, wallets & custom-made leather jackets
- · Vist our second floor for discounts and a miniature history museum

- b) Joyeria El Opalo: Natural stones, gold, silver, Mexican fire opals
- c) Joyeria Libra: Jewelry and art by local artist Alejandro Flores

DINING & ENTERTAINMENT

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THE BLUE SHRIMP

It's Shrimply The Best

World famous Mexican house of delicious seafood

- Best flavored shrimp from the Mexican Gulf & the Pacific Ocean
- · Great place to bring the family and celebrate a special event

SI SEÑOR

Traditional Mexican Cuisine

- · Great Mexican food and awesome Margaritas
- · Walk in and watch "Lupita" making fresh warm tortillas by hand
- · It's a theatre of gastronomic wonders





