

another day, another **WOW**



**DI DIAMONDS<sup>®</sup>**  
**INTERNATIONAL**

The Most Recommended Jeweler in the Cruise Industry

Anguilla • Antigua • Aruba • Barbados • Belize • Cabo San Lucas • Cancun • Costa Maya • Cozumel • Curaçao • Grand Cayman • Grand Turk • Jamaica  
Juneau • Kelchikan • Key West • Nassau • Playa Del Carmen • Puerto Vallarta • Roatan • Skogway • St. Kitts • St. Lucia • St. Maarten • St. Thomas  
www.DiamondsInternational.com • 1-800-51-JEWEL

### PORT SHOPPING BUYER'S GUARANTEE

The Port Shopping Program is operated by The PPI Group and the stores listed on this map and mentioned in the Port & Shopping Presentations have paid an advertising fee to promote shopping opportunities ashore. These stores provide a 30-day guarantee after purchase to Norwegian Cruise Line's guests. This guarantee is valid for repair or exchange. Buyer's negligence and buyer's remorse are excluded from the guarantee. Only appraisals secured by a guest from independent gemologists not affiliated with any retail jeweler will be considered in order to determine quality and value of jewelry related to any claims. Price paid for merchandise or verbal claims or agreements between merchant and guest will not be grounds for returns. Electronics and watches must be returned by the guest to the respective manufacturer. All purchases, including fragile items, must be checked before leaving the store. Please do not mail merchandise without prior authorization. Guests are responsible for all shipping and appraisal costs. Guest claims arising from purchases made at participating stores within 30 days should be directed to the Customer Service Department at the PPI Group: 6261 NW 6th Way, Suite 100, Fort Lauderdale, FL 33309, Phone: (954) 377-7777 or toll free: 1-888-774-4768, Email: NCLService@ppigroup.com. Should guests require assistance during this cruise regarding a purchase from a store listed on this map, please contact the Shopping Consultant onboard for immediate assistance.

# GUARANTEED SHOPS COZUMEL



## INTERNATIONAL LUXURY BRANDS

**FOREVERMARK DIAMONDS** • Diamonds International • Diamonds International Watch & Design  
• Forevermark Boutique at the Forum Shops

**HEARTS ON FIRE DIAMONDS** • Diamonds International Watch & Design  
• Heart On Fire Boutique at the Forum Shops

**HUBLOT WATCHES** • Diamonds International Watch & Design

**IWC WATCHES** • Diamonds International Watch & Design

**TAG HEUER WATCHES** • Diamonds International Watch & Design • TAG Heuer Boutique at the Forum Shops

**ZENITH WATCHES** • Diamonds International Watch & Design

## DESIGNER BRANDS

**Alex and Ani Jewelry** • A Touch of Gold

**Ammolite Jewelry by Korite** • Diamonds International • Ammolite Boutique and Museum at the Forum Shops

**Bulova Watches** • Diamonds International • Diamonds International Watch & Design  
• Bulova Boutique at the Forum Shops

**Crown of Light Diamonds** • Diamonds International • Diamonds International Watch & Design  
• Tanzanite International • Crown of Light Boutique at the Forum Shops

**Ernst Benz Watches** • Diamonds International Watch & Design

**Fendi Watches** • Diamonds International Watch & Design

**Fruitz Watches** • Diamonds International Watch & Design at the Forum Shops

**Gift Diamond Jewelry** • Diamonds International • Tanzanite International  
• Diamonds International Watch & Design

**John Hardy Jewelry** • Diamonds International Watch & Design at the Forum Shops

**Kabana Jewelry** • Diamonds International • Diamonds International Watch & Design  
• Kabana Boutique at the Forum Shops

**Marahlago Larimar Jewelry** • Diamonds International • Diamonds International Watch & Design  
• Marahlago Larimar Boutique at the Forum Shops  
• Colombian Emeralds International

**Mark Henry Alexandrite Jewelry** • Milano Diamond Gallery • Mark Henry Alexandrite Boutique

**Movado Watches** • Diamonds International • Diamonds International Watch & Design  
• Movado Boutique at the Forum Shops

**Philip Stein Watches** • Diamonds International • Diamonds International Watch & Design  
• Philip Stein Boutique at the Forum Shops

**Quattour Diamond Jewelry** • Colombian Emeralds International

**Raymond Weil Watches** • Diamonds International Watch & Design at the Forum Shops

**Safi Kilima Tanzanite Jewelry** • Tanzanite International

**Unity Diamond Jewelry** • Milano Diamond Gallery



### AT A GLANCE

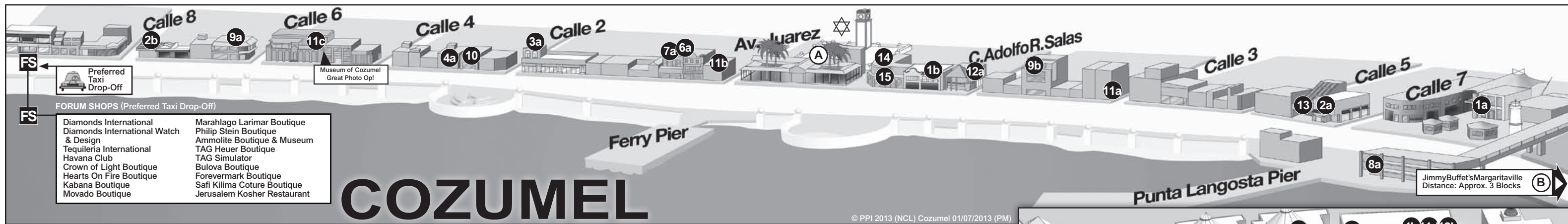
**Capital:** Mexico City  
**Location:** Cozumel is 50 miles south of Cancún.  
**Taxi:** Available at the cruise ship dock  
**Currency:** Mexican Peso  
**Language:** Spanish  
**Population:** 65,000

### IN CASE OF EMERGENCY

Agencia Consignataria del Sureste, Ing.  
Calle 6 Norte No. 14 entre Ave.  
10 y 15, Cozumel, Mexico.  
Oscar Amable Tenorio  
Tel: (52-987) 23779/ 21588  
Fax: (52-987) 21942  
E-mail: jcortes@aconsur.com



# SHOPPING GUIDE SHOP WITH CONFIDENCE AT THESE STORES



**DIAMONDS INTERNATIONAL** 1  
abcd

*Locations: Forum Shops, Downtown and Punta Langosta 2 at Puerta Maya Pier*

- #1 recommended store in the Caribbean
- Over 130 locations, and still family-owned
- Trusted retailer delivering value since 1986
- DTC Sightholder
- Largest Caribbean inventory of GIA and EGL certified diamonds
- Home to the exclusive Crown of Light diamond
- Design your own piece – and take it when you sail
- Brands: Crown of Light, Gift, Vena de Amore, Sara G and Ammolite by Korite
- Timepieces: Bulova, Fruitz, Philip Stein and Movado
- Lifetime upgrade: 100% credit toward your new diamond
- U.S. based customer service center: 1(800) 51- Jewel
- A free diamond charm bracelet or free charm at this location
- A wide range of payment options
- Friendly and knowledgeable staff in a comfortable atmosphere

**TANZANITE INTERNATIONAL** 2  
abc

*Locations: 2 Downtown, Puerta Maya Pier*

- #1 recommended store for all tanzanite
- The Caribbean's largest tanzanite inventory of loose or set goods
- We buy at the source – you get the savings
- Ask how to get your free necklace and tanzanite pendant
- Browse the Safi Kilima collections: Shira, Mawenzi Mlima or Kibo
- Choose from delicate lavender to rich purplish-blue colors
- Tanzanite studs start at \$139
- Select casual or elegant earrings, pendants, bracelets and necklaces
- Rare tanzanite discovered in 1967 in only one Tanzanian locale
- Each piece has a certificate of authenticity
- Graduate gemologists and master jewelers provide certified appraisals
- New York-based customer service center

**DIAMONDS INTERNATIONAL WATCH & DESIGN** 3  
ab

*Locations: Forum Shops, Downtown, Puerta Maya Pier*

- Fine watches & designer jewelry
- Experience the foremost jewelry trends and latest styles
- Luxury jewelry, gemstones and exquisite timepieces
- The best selection in the Caribbean
- Major diamond brands: Crown of Light, Hearts On Fire, Forevermark, Gift, Sara G, Vena de Amore
- Jewelry Brands: Kabana, John Hardy, Yvel, Rebecca, Hera, Simon G, Marahlogo, Charriol, Tacori, Nina Nguyen, Sandra Bianchi and Lauren G. Adams
- Timepieces: Ernst Benz, Fendi, Gucci, Fruitz, Movado, Philip Stein, Bold, IWC, Raymond Weil, Seah, Ebel, Wenger, TW Steel, Piaget, Harry Winston, Hublot, Ulysse Nardin, Zenith, Dior, Jaeger Le Coultre, Vacheron Constantin, Audemars Piguet, Breitling, Tag Heuer, Edox, Corum and Bulova
- Watch & jewelry experts and gemologists ready to serve you

**PORT & SHOPPING CHANNEL**  
Tune in to the Port Channel for the latest updated port and shopping information. Consult your Freestyle Daily for channel listing.

**MILANO DIAMOND GALLERY** 4  
ab

*Location: Downtown, 1 at Puerta Maya Pier*

- The home of big looks for less
- The Unity Collection: "High-quality, big look" diamond jewelry
- See for yourself: Rare and exotic Mark Henry Alexandrite
- From mines to market: Tanzanite, sapphires and emeralds
- Let us bring your "Dreams within Reach" – look for the hot deals
- Color your collection with yellow, blue or chocolate diamonds
- Gorgeous red Mexican fire opals at wholesale prices
- Visit us for exceptional service, quality and pricing
- Visit our in-store Mark Henry Boutique
- Receive a free watercolor lithograph from your port of call

**MARK HENRY ALEXANDRITE BOUTIQUE** 4c

*Location: Puerta Maya Pier*

- Your Natural Alexandrite Jewelry Source
- Become one in a million with our natural color changing Alexandrite
- Selection of rare, exotic Alexandrite in decadent 18kt. designs
- Certificate of authenticity, appraisal and lifetime guarantee

**COLOMBIAN EMERALDS INTERNATIONAL** 5

*Location: Puerta Maya Pier*

- "Come see what Diego has brought back from the mines"
- Located inside the Dufry Store
- Largest selection of rare Colombian Emeralds in the world
- The only place to find the diamond fashion brand "Quattour"
- Jewelry brands – Marahlogo Larimar
- Local experienced and educated sales staff
- U.S. based customer service & 90 day replacement guarantee
- Up to one full year of no payments and interest free financing
- Member of the Dufry Group with over 1,200 stores in 45 countries

**DEL SOL** 6  
ab

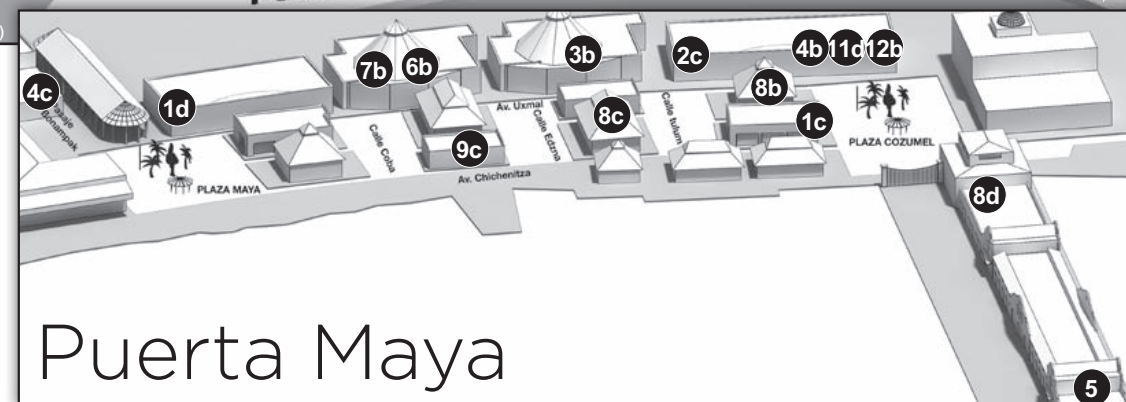
*Location: Downtown, Puerta Maya Pier*

- World's largest color-change retailer
- Just Add Sun: See all Del Sol products change colors with sunlight
- Color-change apparel: T-shirts, beach dresses, board shorts etc.
- Solize™ sunglasses: Polarized sunglasses with lifetime guarantee
- Nail polish & hair accessories: New styles, colors and more
- Disney products: Magical apparel, hair accessories and nail polish
- Free gift: Free tote bag with the purchase of two T-shirts

**CARILOHA** 7  
ab

*Location: Downtown, Puerta Maya Pier*

- Where everything is made from bamboo
- Feel the difference™: Bamboo apparel, bedding and bath goods
- Why bamboo? Twice as soft and 3° cooler than cotton; hypoallergenic
- Bamboo-soft apparel: Shirts, shorts, socks, polos, hats and more
- Bamboo bed & bath: Dreamy-soft bedding; ships free to your home
- Bamboo fitness: Yoga pants, cross tanks, training jackets and more
- Free bamboo lei: Just stop in and feel the bamboo-soft difference



**DUFRY DUTY-FREE** 8  
abcd

*Location: Punta Langosta, 3 at Puerta Maya Pier*

- Global leader – travel retail
- Widest selection of spirits, tobacco products and confections
- Excellent prices – save, save, save
- Best Mexican tequila selection and international brands offering
- Fragrances, sun care products, fashion and fine jewelry
- Professional and friendly staff to assist you
- Locations are easily accessible
- Global customer service and satisfaction guaranteed
- All major credit cards accepted

**A TOUCH OF GOLD** 9  
abc

*Locations: 2 Downtown, Puerta Maya Pier*

- Cozumel's first fine jewelry store
- Highly regarded by all cruise lines for over 30 years
- Factory direct pricing on all gold and diamond and gem jewelry
- Luscious blue diamonds, tanzanite, sapphires, rubies and emeralds
- Men's gold & gem rings, chains, bracelets, watches and more
- Fine timepieces by Fendi, Bulova, Glamrock, Citizen and others
- Unique jewelry designs with Mexican fire opals and diamonds
- Gorgeous selection of pearls and gems from all over the world
- Exclusive 30-Day Unconditional Money Back Guarantee

**TOUCH OF GOLD OUTLET** 10

*Location: Downtown*

- Won't be beat on selection, quality and pricing
- Everything under \$799
- Gold reversible omega necklaces under \$200!
- Mallorca pearl necklaces and bracelets at \$1.50 per inch
- Huge clearance selection of semi-precious gem jewelry
- Tennis bracelets, men's rings, watches, loose gems and more
- The Store to find your "crazy deal of the cruise"

**SILVER EMPORIUM** 11  
abcd

*Locations: 3 Downtown, Puerta Maya Pier*

- Expensive looks for less, quality .925 silver at fabulous prices
- Contemporary designer styles, stunning sets with inlayed stones
- Look for the Silver Triangle in town – show map for a free charm

**VIVA MEXICO** 12  
ab

*Location: Downtown, Puerta Maya Pier*

- Mexican products: Selection of gifts, souvenirs and handicrafts
- Talavera ceramic, onyx & pewter – free gift with \$20 purchase
- Ask for the famous Mexican Survival Kit which includes 7 items

**MATIS COZUMEL** 13

*Location: Downtown*

- Outstanding variety of hand-woven oriental rugs from Turkey
- View our leather goods, jewelry designs and various gift items
- Our carpets are beautiful and intricately detailed
- Matis has over 30 years experience in the business
- Worldwide shipping offered for free on carpets
- Ask your Port & Shopping guide about the free pendant gift

**TEQUILERIA INTERNATIONAL** 14

*A Must Buy While in Mexico*

*Location: Forum Shops, Downtown*

- Over 200 types of tequila for shots, mixing and sipping
- Bring home a souvenir that is truly Mexican – tequila
- Remember to ask for your free sample

**PAMA DUTY FREE** 15

*Location: Downtown*

- A 6,100 square foot store of luxury in the Caribbean
- Swiss time pieces, fashion watches and jewelry
- Luxury brand boutiques
- Perfumes and cosmetics: Dior, Lancôme and Gucci just to name a few

**Dining & Entertainment**

**LAS PALMERAS** A

*Location: Downtown*

- 30-year tradition in Mexican dining, free margarita or soda with meal

**JIMMY BUFFETT'S MARGARITAVILLE** B

*Location: Downtown*

- Margaritas, excellent food and the only free water park on the island