



# WINDSTAR SOPHISTICATE

## SOPHISTICATE MAGAZINE

Like the cruiser who wants to be pampered and sail aboard sleek luxury yachts, *Sophisticate* explores the world of Windstar Cruises. If you want to reach an active, sophisticated traveler, this onboard magazine is a perfect fit. Produced annually, the content of *Sophisticate* covers the globe from the relaxed tropical islands of the Caribbean to the exotic shores of the Mediterranean, appealing to the line's well-traveled and sophisticated guests.

## THE ONBOARD EXPERIENCE

The casual elegance of a Windstar Cruise is felt everywhere on board. Whether exploring the bridge, relaxing on the teak decks or indulging in a certified organic spa experience, guests discover what 180° from Ordinary is all about. With the extraordinary range of excursions, dining, enrichment programs and water sports from the Marina Deck, Windstar guests know they can do it all or nothing at all. No matter what they choose, they'll be surrounded by a world-class crew and a backdrop of picturesque sails.

## FANTASTIC DESTINATIONS

Calling at 100 ports in nearly 50 nations, the free-spirited itineraries of Windstar Cruises cover the idyllic Caribbean islands, the historic highlights of Europe, Greece, the Mediterranean and the Holy Land, and the unspoiled beauty of Costa Rica and the Americas.

### Windstar Cruises Fleet

- Wind Spirit
- Wind Star
- Wind Surf

**IN-STATEROOM PUBLICATION:**  
Rates apply to full-page 4-color insertions.

**Full Page: \$15,000**

**Space Closing:** October 1, 2011  
**Material Closing:** October 15, 2011  
**Publication Date:** March 2012

This soft-cover magazine is published annually.

### Cancellations and Terms

All cancellations of advertisements must be submitted in writing before the space closing date and are subject to the terms of the contract. All advertising is published only at the discretion of the publisher. Publisher reserves the right to reject advertisements at any time for any reason. 50% due (in U.S.D.) with signed contract payable to Panoff Publishing. Balance due upon publication.

### Advertising Conditions

Brand ads may not contain prices. Any advertiser considered to be a shore excursion for a particular cruise line may not list address or contact information, web addresses, or phone numbers. All shore excursion advertisers must note "See your excursion desk for reservations and information" in their advertisement. Ads associated with retailers cannot promote statements about price or product comparisons.



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