



Freestyle Cruiser publication rates

Give Your Advertising STYLE ...

When it comes to advertising choices, no other publication delivers quite like Norwegian Cruise Line's Freestyle Cruiser.

Filled with entertaining editorial features and breathtaking photography, these annual hardcover publications can be found in all cabins, staterooms, and suites onboard all Norwegian vessels. Freestyle Cruiser is a must read for all guests onboard which ensures that your advertising message will be seen by those that will be purchasing ashore.

| WARM WATER EDITION | ALASKA/GLOBAL EDITION | IN-CABIN PUBLICATIONS: Rates apply to 4-color insertions |
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| <p>Publication Date December 2011</p> <p>Space Closing August 1, 2011</p> <p>Material Closing August 15, 2011</p> | <p>Publication Date May 2012</p> <p>Space Closing January 1, 2012</p> <p>Material Closing January 15, 2012</p> | <p>Norwegian Cruise Line "Freestyle Cruiser" 2012</p> <p>Full Page \$54,000</p> <p>Half Page \$34,000</p> <p>Third Page \$16,000</p> |

Terms

All advertising is published only at the discretion of the publisher. Publisher reserves the right to reject any advertisement at any time for any reason. 50% due (in U.S. funds) with signed contract payable to Panoff Publishing, Inc. Balance due upon publication.

Cancellations

All cancellations of advertisements must be submitted in writing before the space closing date and are subject to the terms of the contract.

Advertising Conditions

Brand ads may not contain prices. Any advertiser considered to be a shore excursion for a particular cruise line may not list address or contact information, web addresses, or phone numbers. All shore excursion advertisers must note "See your excursion desk for reservations and information" in their advertisement. Ads associated with retailers cannot promote statements about price or product comparisons.

Artwork Specifications

All artwork must be submitted to the digital file requirements provided by the Publisher. A color laser proof or low resolution file for FPO must accompany all artwork.

**NORWEGIAN CRUISE LINE
FLEET**

- Pride of America
- Norwegian Dawn
- Norwegian Epic
- Norwegian Gem
- Norwegian Jade
- Norwegian Jewel
- Norwegian Pearl
- Norwegian Sky
- Norwegian Spirit
- Norwegian Star
- Norwegian Sun



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